

Qualitative Case Study of Peel Public Health: Their use of research evidence in decision-making (L Peirson)

- 2 years
- two rounds of interviews and focus groups with a range of staff (70)
- two rounds of document review (137)
- on-going observation of key events (2008-2010).



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Lessons learned - need to:

- 1) EIDM as a strategic priority
- 2) Leadership
- 3) EIDM Champions: identify and support
- 4) Money
- 5) Education, especially re specific roles
- 6) Library services



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- 7) Staff linkages and exchange
- 8) Knowledge Management strategy
- 9) Deal with Change, need strategy and theory
- 10) Build capacity, being open to change and opportunity



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Peel's Point of View

- Expert guidance
- Valuable insights
- Academic expertise and opportunity for consultation
- Influence on the process



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